



pa chang her
FASHION DESIGNER

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ABOUT ME

Creative and dedicated fashion designer with extensive expertise in kidswear and adaptive wear. Committed to blending innovation with functionality to create stylish, inclusive, and comfortable clothing solutions for children of all abilities. Seeking to leverage proven design skills and industry experience to contribute to a dynamic apparel and accessories team focused on innovation, inclusivity, accessibility.

EDUCATION

eCornell - Cornell University

Feb 2024 - May 2024

Certificate - Web Design & Development

University of MN - Boot Camp

Sept 2022 - Mar 2023

Certificate - UX/UI Design

Mount Mary University

Aug 2011 - May 2015

BA - Fashion Design

TECHNICAL SKILLS

Google Suite



Miro



3D Browzwear



Illustrator



Photoshop



EXPERIENCE

Kohl's Corporation , Menomonee Falls, WI

- **Little Co. Associate Designer (2023-current)**
 - Design and lead for both boy/girl apparel and accessories
 - Contributed to holiday-specific product development that consistently drives double-digit sell-throughs, particularly in the digital business. Designed and introduced a new sweater assortment, achieving a 6% YTD growth.
 - Strategic color and art direction with team collaboration for the season
 - Utilized Adobe software to create detailed sketches to guide the Technical Design team
 - Partnered with fabric suppliers and internal materials team to source sustainable fabrics.
- **Jumping Beans Associate Designer (2021-2023)**
 - Designed seasonal collections for toddler girls and adaptive, incorporating current fashion trends and market demands
 - Drove YTD growth of 65% in adaptive apparel sales (2022-2023), with overperforming categories in the physical adaptive bucket, including the successful integration of Disney licensing into the assortment. Added the addition of swimwear development to the adaptive line, achieving consistent double-digit weekly sell-through rates.
 - Strategic color and art direction with team collaboration for the season
 - Created detailed sketches to guide the Technical Design team
- **Jumping Beans Assistant Designer (2019 - 2021)**
 - Assisted Designer with girl/toddler/baby and adaptive assortment
 - Created handoff packages to highlight style and design intent overview for Technical Design partners to create tech packs
 - Managed all styles in PLM system application.

AREAS OF EXPERTISE

- Sketching
- Fabric/material knowledge
- Color and art direction
- Trend and market research
- PLM management